



FOUNDATION

01 What is Entrepreneurship & Why the Mindset Matters

"Is about seeing a problem where others see inconvenience."

"Entrepreneurship is not just about starting a business — it and having the courage to build the solution."



DEFINING ENTREPRENEURSHIP

Entrepreneurship is the process of designing, launching, and running a new venture or enterprise. It goes beyond commerce — it is a way of thinking. An entrepreneur identifies opportunities, takes calculated risks, and creates value where none existed before.

At its core, entrepreneurship is about problem-solving with purpose. It can manifest as a new product, a social initiative, a creative project, or a community-driven solution. The entrepreneur is the architect of change.

WHY IT BEGINS IN SCHOOL

Research consistently shows that entrepreneurial habits of mind — curiosity, resilience, initiative, and creative problem-solving — are most effectively cultivated during formative years. When students learn to think like entrepreneurs early, they carry those capacities

into every field they enter.

Sunbeam believes that every child has the spark of an innovator. Our role is to fan that flame.



Curiosity & Inquiry

Asking "why not?" and constantly seeking to understand how things work and how they can be improved.



Resilience & Grit

Embracing failure as a teacher, bouncing back stronger, and persisting toward meaningful goals.



Creative Thinking

Generating original ideas and connecting dots across different fields to create novel solutions.



Collaboration

Building teams, communicating ideas clearly, and knowing that great ventures are rarely solo endeavors.

OUR STORY

02 The Journey of Kidspreneurship at Sunbeam

THE SEED

Planting the Idea

Sunbeam's leadership recognized that tomorrow's world demands more than academic knowledge. The Kidspreneurship programme was conceived to embed entrepreneurial thinking into the very fabric of learning from primary school onwards.

THE SPROUT

Pilot Workshops & Idea Labs

Initial workshops introduced students to design thinking, market awareness, and basic financial literacy. Idea Labs became a safe space where every concept was treated with respect, and no idea was too bold or too simple.

THE BLOOM

Student Ventures Take Shape

PROGRAMME SPOTLIGHT

The Sunbeam Kidspreneurship model is built on three pillars: Learn — structured workshops and expert sessions; Make — hands-on project sprints where students build real prototypes; and Launch — presenting their ventures to an authentic audience of parents, teachers, and community members.

This cycle repeats and deepens each year, ensuring students develop both the skills and the confidence of true young entrepreneurs.

WHAT MAKES US DIFFERENT

Unlike one-off events, Sunbeam's programme is embedded in the academic calendar.

Entrepreneurship isn't an extracurricular — it's

a



Students began pitching real mini-ventures — from eco-friendly product lines to peer tutoring networks. Mentors from the business community joined as guides, and the programme earned recognition at inter-school competitions.

THE HARVEST

A Thriving Ecosystem

Today, Kidspreneurship at Sunbeam is a structured, year-round initiative. Students from Grades 4–12 participate in tiered programmes tailored to their readiness, culminating in an annual Sunbeam Ventures Showcase.

lens through which students see every subject, from Mathematics (financial planning) to Science (innovation) to Language (pitching and storytelling).



PRIDE & RECOGNITION

03 The Entrepreneurial Achievements of Our Kidspreneurs



PRIDE & RECOGNITION

The Entrepreneurial Achievements of Our Kidspreneurs





Digital Solution for Local Community

A Grade 10 duo built a simple app to help local artisans connect with buyers online — the project was featured in a regional newspaper and earned a civic commendation.

Grade 10 Duo



National Pitch Competition Finalists

Three Sunbeam students reached the national finals of the Young Entrepreneur Pitch Competition, presenting their health-awareness initiative to a panel of industry leaders.



FEB 2020

04

Entrepreneurship Inside the Classroom

TEACHER'S VOICE

"When we gave students a real problem to solve — not a textbook exercise — the quality of their thinking changed overnight. They stopped asking what the right answer was and started asking what the best solution could be."

INCLUSIVE BY DESIGN

Our classroom inclusion model ensures every learner — regardless of academic standing — finds a meaningful role in entrepreneurial projects. From creative directors to financial planners to outreach coordinators, every child contributes, and every contribution matters.



1



2



3



Professionals and entrepreneurs from diverse industries visit Sunbeam to share their journeys. Students engage in Q&A, participate in case studies, and gain insight into the real world of building ventures.

Reflection & Growth Journals

Each student maintains an Entrepreneurship Growth Journal — documenting ideas, failures, breakthroughs, and lessons. This builds metacognitive skills and a habit of continuous self-improvement.



THE FUTURE

Entrepreneurship as a Career: Pathways for Our future entrepreneur



The entrepreneurial mindset is no longer confined to business. Today's most impactful careers — in technology, healthcare, education, the arts, and public service — reward the same qualities we nurture in our Kidspreneurs: initiative, adaptability, creative problem-solving, and the courage to try. Sunbeam prepares students not just for existing careers, but for roles that have not yet been invented.

Entrepreneurship as a Career: Pathways for Our future entrepreneur

Startp continued

Startup Founder & Social Entrepreneur

- Building ventures that solve real problems — from tech startups to social enterprises
- E-commerce Entrepreneur
- Product Manager
- Business Development Executive
- Marketing Strategist
- Innovation Consultant
- Franchise Owner
- Digital Entrepreneur
- Financial Advisor for Startups
- Venture Capital Analyst
- Brand Manager

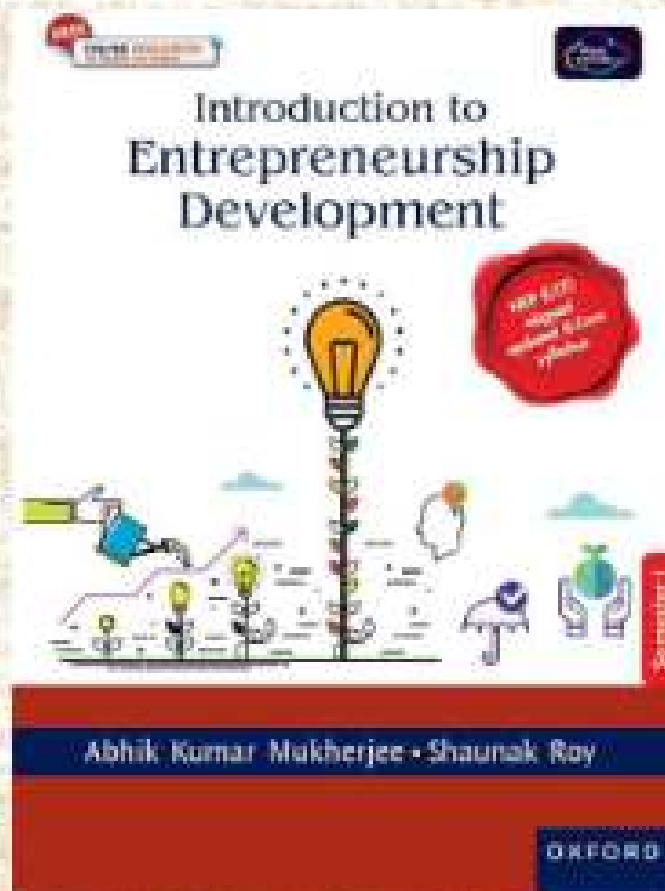
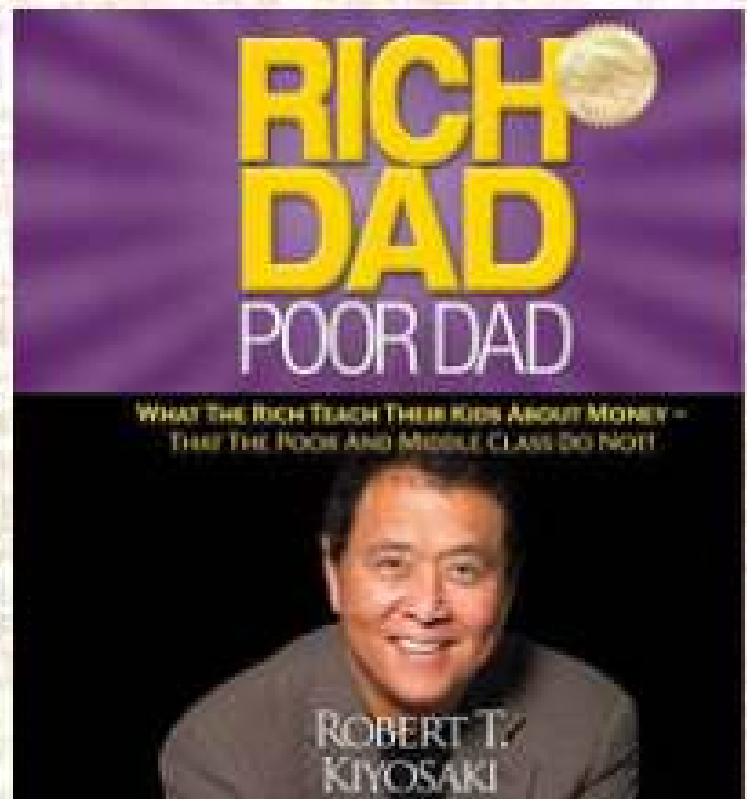
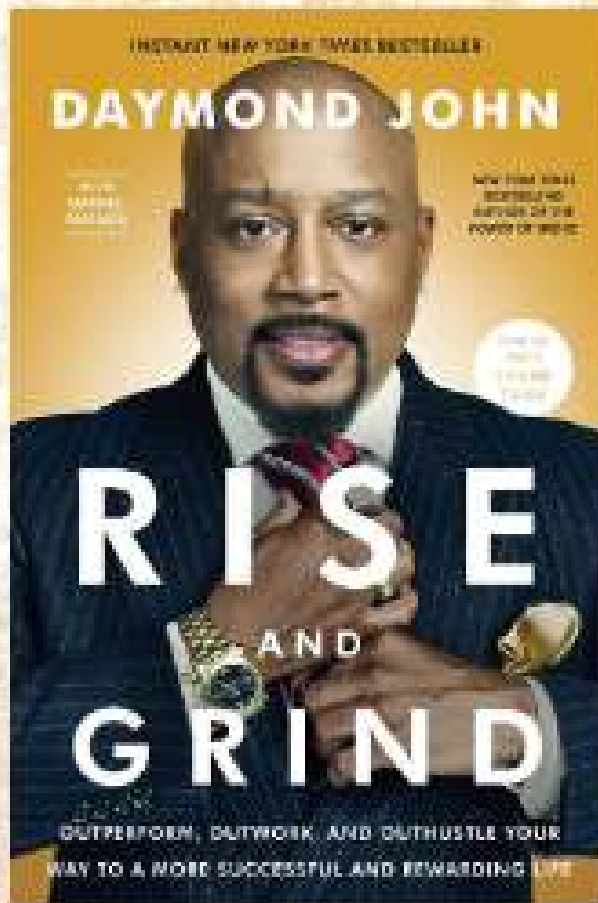


Creative & Innovation Roles

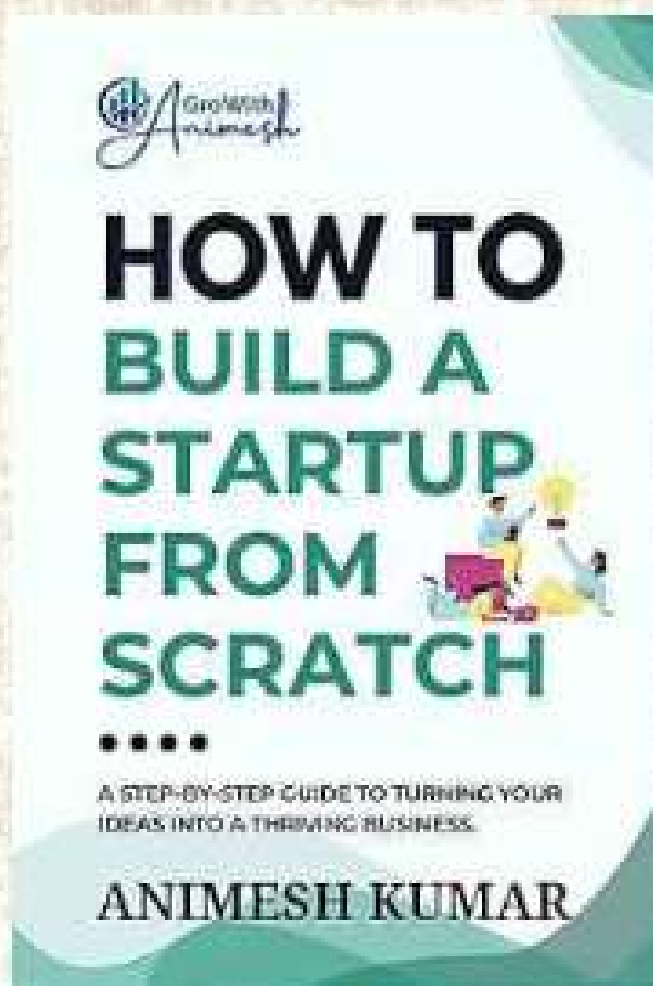
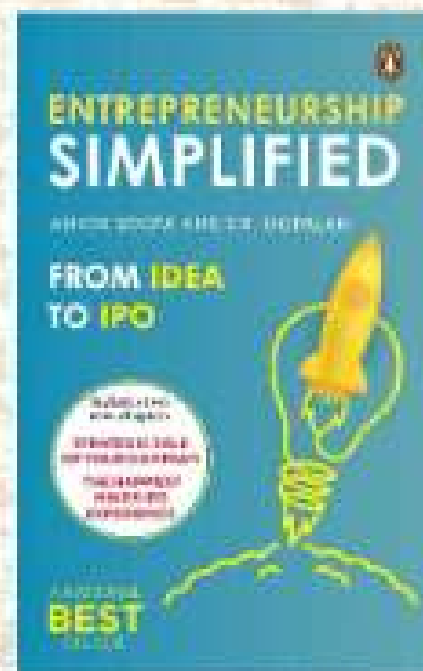
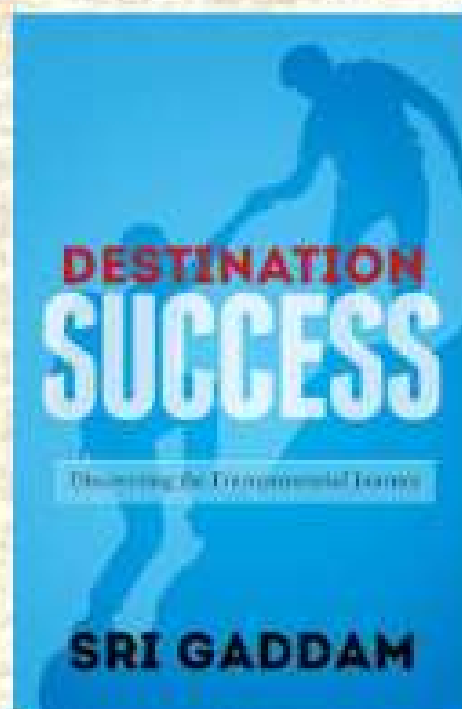
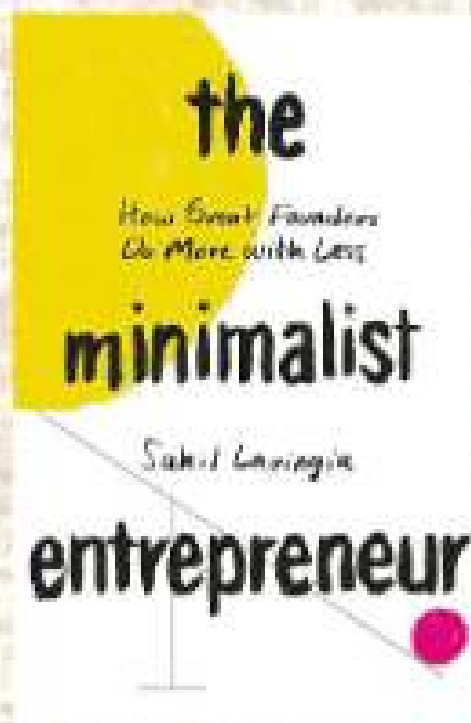
- Product designers,
- UX innovators,
- content creators, and brand builders

Read to Lead: Entrepreneurship Edition

Pages of Possibility



Read to Lead: Entrepreneurship Edition
Pages of Possibility



Powering Dreams: India's Support System for Entrepreneurs

India's entrepreneurial ecosystem is backed by specialized national institutes, apex banks, and government bodies that provide training, incubation, and seed funding. Top institutional pillars include the Entrepreneurship Development Institute of India (EDII) for training, NIESBUD for small business development, and SIDBI for financial access

Training & Development Institutes

- **Entrepreneurship Development Institute of India (EDII):** An Ahmedabad-based apex body sponsored by financial institutions like IDBI and SBI
- **National Institute for Entrepreneurship and Small Business Development (NIESBUD):** Noida
- **Indian Institute of Entrepreneurship (IIE):** Based in Guwahati,

Funding and Financial Institutions



- **Small Industries Development Bank of India (SIDBI):** The principal financial institution for the promotion, financing, and development of the MSME sector, offering direct and indirect finance.
- **National Bank for Agriculture and Rural Development (NABARD):** Promotes rural entrepreneurship, micro-enterprises, and agriculture-based startups through credit support and capacity-building programs.
- **National Small Industries Corporation (NSIC):** A Miniratna PSU providing integrated support services to MSMEs in the areas of finance, technology, and marketing.

Innovation and Incubation Support

- **Atal Innovation Mission (AIM):** A flagship Government of India initiative set up under NITI Aayog to promote a culture of innovation and entrepreneurship by establishing Atal Tinkering Labs and Incubation Centres nationwide.
- **Startup India Seed Fund Scheme:** Managed by the Department for Promotion of Industry and Internal Trade (DPIIT), it provides financial assistance to startups for proof of concept, prototype development, and product trials.

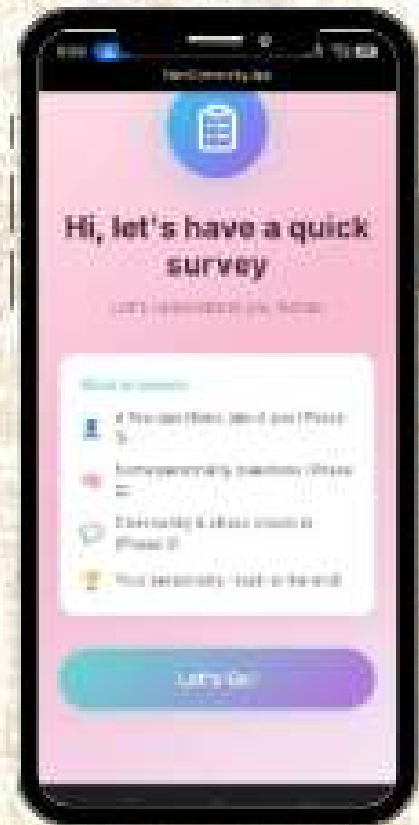
— FEATURED —

ENTREPRENEURIAL JOURNEY



Every Child Has an Entrepreneur Within. Sunbeam Helps Them Find It.

Some business-oriented innovation developed by our budding entrepreneurs



Every Child Has an Entrepreneur Within. Sunbeam Helps Them Find It.

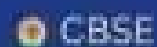
A proud milestone in innovation — our young minds have earned recognition in the INSPIRE MANAK Award for their outstanding contribution to science, technology and innovation.



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Sunbeam Helps Them Find It.



Sunbeam
SCHOOL BALLIA
Securing the Future



Securing 2nd Position in UP at National School Innovation Awards



**2ND RANK IN
NATIONAL
SCHOOL
INNOVATION
RANKING –
UTTAR PRADESH**



**Every Child Has an Entrepreneur Within.
Sunbeam Helps Them Find It.**

**From idea to innovation,
from imagination to
patent — our students
have turned creativity
into a remarkable
achievement.**



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Congratulations!

AYUSH GUPTA

Class 10B

has

invented a vehicle-mounted device
for generating electricity from braking.
Patented by the Government of India.



DR. H. D. Datta, Secy.

पेटेंट कार्यालय, भारत सरकार

The Patent Office, Government Of India

विशेषज्ञ के पंजीकरण का प्रमाण पत्र

Certificate of Registration of Design

डिजाइन नं. / Design No.

451508-001

तारीख / Date

06/06/2020

पंजीकरण तारीख / Registration Date

देश / Country

प्रमाणित किया जाता है कि यहाँ दी गई कॉपी डिजाइन के **VEHICLE-MOUNTED DEVICE FOR ELECTRICITY GENERATION FROM BRAKING MECHANISM** के संबंध में, जो तारीख, अर्थात् 12-16 के Ayush Gupta के नाम में दर्ज किया गया और संबंध में वह दिए गए हैं।

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 12-16 in respect of the application of such design to **VEHICLE-MOUNTED DEVICE FOR ELECTRICITY GENERATION FROM BRAKING MECHANISM** in the name of Ayush Gupta.

हस्ताक्षर अधिनियम, 2000 का विभाग नियम, 2001 के अन्तर्गत प्रमाणित किया जाता है।

In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

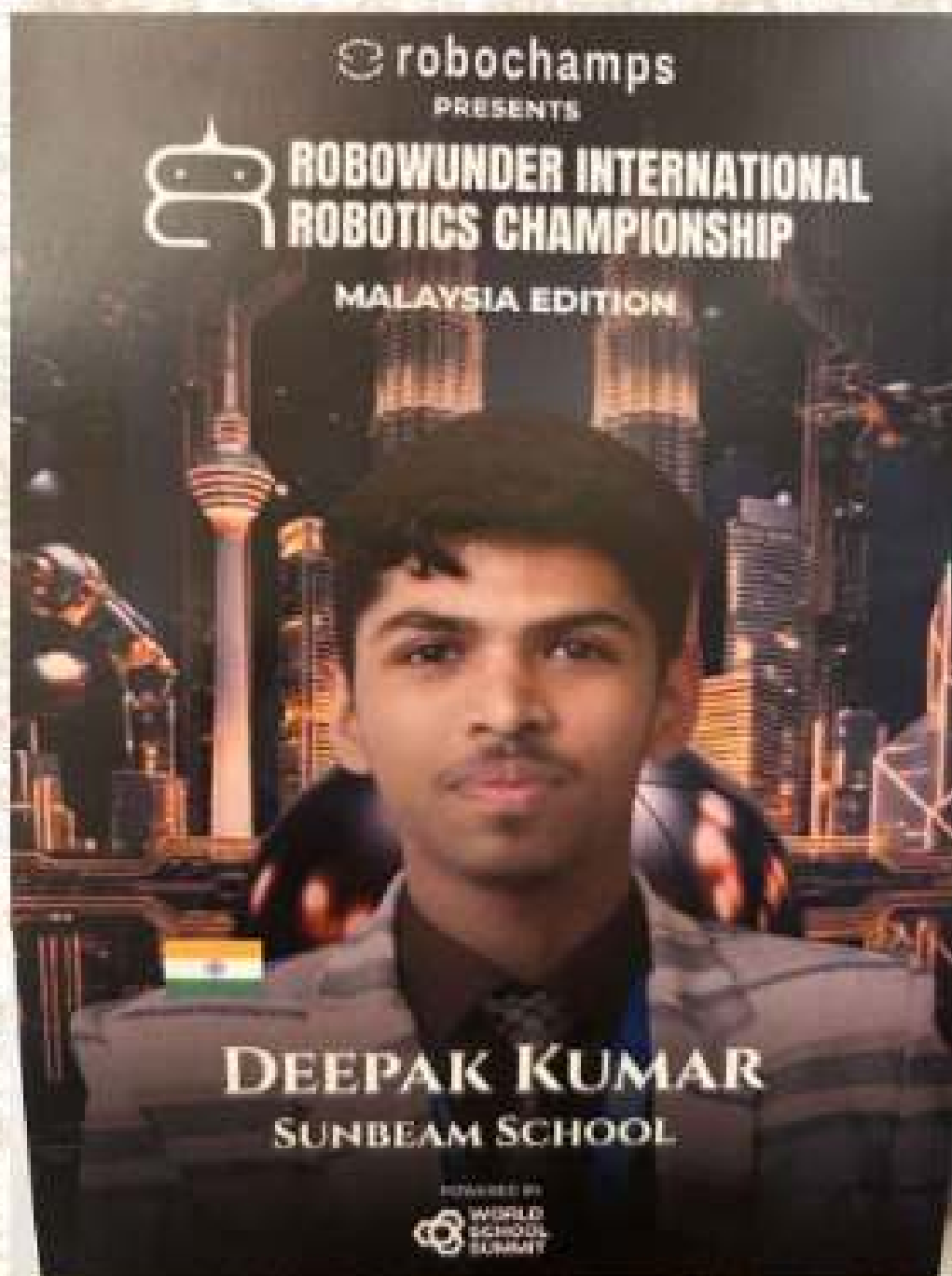
**Every Child Has an Entrepreneur Within.
Sunbeam Helps Them Find It.**

**A meaningful creation
always finds its way to
appreciation.**



Every Child Has an Entrepreneur Within. Sunbeam Helps Them Find It.

Sunbeam School Ballia ROCKS the global stage!
Deepak Kumar (Class XI PCM), guided by mentor Mr. Murshid Khan, secures 2nd position at RoboWunder, Kuala Lumpur, Malaysia— outperforming 2,100 students from 21 countries including India, Sri Lanka, Uzbekistan, Guyana (South America), Pakistan, Singapore & more.
Prize Won: ₹1,40,000
From Ballia to the world — excellence has an address



Every Child Has an Entrepreneur Within. Sunbeam Helps Them Find It.



Meet the Creative Prodigy from Sunbeam School Ballia
Ayush Gupta emerged victorious at ImagNation 2025
- 'Kal Ke Kalakar', achieving AIR top-5 position
organized by Jagran Josh, showcasing exceptional
creativity through his outstanding project.

A project poster for 'ONION CARE STORAGE' by Ayush Gupta. The poster is pink and white with purple leaves. It features the Josh logo and the text 'ImagNation 2025 KAL KE KALAKAR'. Below the title, it says 'PRESENTED BY AYUSH GUPTA' and 'UNDER GUIDANCE OF DR. NEELAM KUMAR SINGH'. The school name 'SUNBEAM SCHOOL, BALLIA' is in a box. A photo of the project is shown in a circular frame. The student's name 'Ayush Gupta' is at the bottom right. A quote at the bottom describes the project's use of IoT sensors for onion care.

My IoT Onion Care project uses smart sensors to monitor soil moisture, temperature and humidity, sending real-time alerts to farmers via mobile app to prevent disease, automate irrigation and boost crop yield.

Sunbeam School, Ballia

Every Child Has an Entrepreneur Within. Sunbeam Helps Them Find It.



MediCogni Tech

The AI-Powered Health Monitor App is designed to revolutionize personal health management by integrating cutting-edge AI technologies with mobile applications. This project aims to provide users with real-time health monitoring, personalized insights, and early detection of potential health issues through intelligent data analysis.



Activity Time



₹100 STARTUP CHALLENGE

⇒ Small Investment, Big Ideas! ⇐



WHY IT MATTERS

The activity helps students understand that entrepreneurship is not only about money, but also about ideas, planning, and confidence. It teaches them that even a small amount can be transformed into an opportunity through innovation and smart thinking.



OBJECTIVE

To introduce students to the fundamentals of entrepreneurship by challenging them to think creatively and practically about starting a small business with just ₹100. The activity aims to build confidence, innovation, and financial awareness.



WHAT STUDENTS LEARN

- ✓ Budgeting and cost calculation
- ✓ Pricing and profit estimation
- ✓ Creative thinking and problem-solving
- ✓ Planning and decision-making
- ✓ Communication and presentation skills



HOW TO DO IT

- Students imagine that they have only ₹100 to begin a business venture.
- They brainstorm a product or service idea.
- List the materials required and estimate the cost.
- Decide the selling price and calculate the expected profit.
- Think about target customers and ways to promote the product.
- Present the idea through a chart, worksheet or mini business plan.



The Team Behind the Chronicle

Advisor

Ms Neha Srivastava

Creation and editing_

Mas. Gaurav Singh IX A

Miss. Srishti Gupta IX D